

# Camille Nicole Brattli

DIGITAL MARKETER · CONTENT & COMMUNITY · PROJECT MANAGER · EDUCATOR

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[bycamillenicole.com](https://bycamillenicole.com) · [github.com/camzymb](https://github.com/camzymb)

Digital marketer and content creator with 2 years running social media, content, and client communication for founder-led brands, 1.5 years of programme delivery and communications at a Norwegian non-profit, and 5 years of teaching across the Philippines and Thailand. Comfortable being the public-facing voice of an organisation: writing posts, answering the community, coordinating events, and turning ideas into clear content. Hands-on with AI, having built and shipped a portfolio website and an open-source desktop companion using Claude Code. Fluent English, based in Oslo, open to remote work, travel, or relocation.

## EXPERIENCE HIGHLIGHTS

### Founder & Digital Marketing Consultant

2024 – Present

BYCN.studios · Oslo, Norway

- Manage digital marketing and content for 5+ founder-led brands across LinkedIn, Instagram, and Facebook.
- Deliver tailored content packages, from standalone posts to 12-post monthly calendars, including short-form video, carousels, and static content.
- Develop content strategies, briefs, visuals, captions, and publishing plans based on each client's goals and capacity.
- Source and onboard clients, define project scope, and maintain prompt communication throughout delivery.
- Build organised content workflows, asset libraries, and project trackers in Notion.
- Built and shipped a portfolio website and Charlie, an open-source AI desktop companion, using Claude Code.

### Project and Social Media Manager

Jan 2024 – Jul 2025

Charge AS · Oslo, Norway

- Grew the organisation's LinkedIn audience by 33%, from 1,500 to 2,000+ followers, exceeding the annual target.
- Coordinated participant communications, materials, and day-of logistics for 6 youth entrepreneurship workshops serving 30+ students, contributing to 99% positive feedback from the school and parents.
- Supported workshop delivery alongside 3 facilitators and 2 volunteers per session.
- Supported paid and organic campaigns for Changemaker, an entrepreneurship programme for immigrant founders, helping attract around 80 applicants.
- Created and localised the Norway partner database for BSR Go-Abroad, improving information sharing and workflow across the local team.

### Volunteer Communications Leadership & Cultural Exchange

Dec 2020 – Dec 2023

The Netherlands and Norway

- Vice President of Public Relations, The Hague University Toastmasters Club: managed the club's social media and ran campaigns that grew membership and meeting attendance.
- Year-long cultural exchange in the Netherlands with Dutch language study and immersion.

### Educator and Curriculum Developer

2015 – 2020

Diliman Preparatory School, Quezon City · Plearnpattana School, Bangkok

- Designed syllabi and course content for tertiary-level English, linguistics, and academic writing.
- Adapted pedagogy for multilingual learners while contributing to a new English curriculum.
- Translated complex material into clear, engaging instruction for diverse and multilingual audiences.

## SELECTED PROJECTS

**Charlie — Open-source AI desktop companion:** Designed the character, developed the concept, and built the application using Claude Code; published the project on GitHub.

**bycamillenicole.com — Portfolio website:** Designed, wrote, and shipped the website independently using AI-assisted development.

## TOOLS & SKILLS

**AI Tools:** Claude, Claude Code, ChatGPT; daily generative AI use in real workflows, including shipped vibe coded projects

**Productivity & Collaboration:** Notion, Slack, Google Workspace

**Content & Creative:** Canva, CapCut, Meta Business Suite, Google Analytics, WordPress, Squarespace

**Documentation:** written user guidance, internal communications, technical writing for non-technical audiences

## EDUCATION

Bachelor of Secondary Education (Major in English) — New Era University, Philippines (2010–2015)

Foundations of Digital Marketing & E-commerce — Google Career Certificates, Coursera (2026, ongoing)

## LANGUAGES

English – Fluent · Filipino – Native · Norwegian – B1